

Mandy Mok

CEO & Founder

AppliedHE

Biography

Mandy Mok has three decades of corporate experience driven by a deep passion for the advancement of Higher Education. Joining Quacquarelli Symonds (QS) in June 2002 was a major career move which gave her ample opportunities to spearhead their pioneering work for International Higher Education, particularly in Asia, Middle East and Africa (AMEA). In her capacity as CEO of QS Asia, Mandy has offered the best of branding, consultancy, and student recruitment services to Universities in the region.

Sensitive to the specific needs of institutions that fall outside of established ranking performance measures, Mandy has left QS to start **AppliedHE** on 1st January 2020, a new higher education branding, ranking and rating agency which is focused on employability, quality of teaching and learning, and collaboration with industry.

AppliedHE brings the benefits of a fresh, new technology-driven operation to the field of higher education branding, rankings, ratings and professional networking. It leverages big data and artificial intelligence together with Mandy's vast and specialist experience to reinvent her industry and with it, the higher education sector.

Currently, Mandy also holds the position of Ambassador for Global Engagement at Hasanuddin University, where she oversees their international outreach efforts and initiatives for global engagement.